

creating sustainable cities

an Ibex Earth initiative

National
Conference
Sponsorship
Opportunities

28.11.2017

www.creatingustainablecities.org.uk

“

To a great mind,
nothing is little.

ARTHUR CONAN DOYLE

an Ibox Earth initiative



**IBEX
EARTH**

Welcome to Creating Sustainable Cities 2017 - Ibox Earth's annual national conference that brings together leading representatives and decision-makers from the sustainable city space in order to share sustainable solutions and innovations that help tackle common challenges that are faced by the UK's urban landscapes.

This is the second Creating Sustainable Cities Conference and we would like to invite you to consider sponsoring it. We have a series of excellent Sponsorship Packages that are set out in the remainder of this booklet and have an incredible network of organisations already in place to help promote the Conference, maximising associated outreach across the UK's cities and towns.

DATE: Tuesday 28th November 2017
VENUE: Europe House, Westminster (120 seated capacity)
TIME: 09:30 - 15:30 (plus networking)
WEBSITE: www.creatingustainablecities.org.uk

THE CONFERENCE

OBJECTIVES AND AGENDA

On Tuesday 28th November 2017, Ibex Earth will host the second annual Creating Sustainable Cities Conference at Europe House, Westminster.

The Conference provides a unique platform to push ideas and identify sustainable solutions and innovations to tackle common urban challenges faced by cities and towns in the UK, for example delivering sustainable energy projects or addressing localised flooding.

Essentially, we collaborate with organisations from the public, private, academic and third sectors to ensure that the event programme is both timely and relevant, only including topics that the audience wants to hear about.

OUR AUDIENCE:

The Conference will bring together the UK's leading figures and minds from within the sustainable city space.

Senior decision-makers and representatives from:

- local authorities
- regional/national government
- policy makers
- health bodies
- leading academics
- utility companies
- transport providers
- NGOs and charities

The venue has capacity for 120 attendees and our objective is to ensure as many of the UK's cities and towns are represented at the Conference as possible.

OUR SPEAKERS:

Those already confirmed for the 2017 event include:

Forum for the Future, Imperial College London, Ashden, 10:10, University of Essex, Julie's Bicycle, Innovate UK, University of Portsmouth, 10:10 and Project Dirt. We are now approaching members of the private sector to complete our lineup.

View the 2016 programme [here](#).



creating
sustainable
cities



About Sponsorship

- WHY GET INVOLVED

ENGAGE WITH LEADING MINDS

Network with the most influential decision-makers within the sustainable city space and connect with an engaged audience looking for solutions and ideas.

BRAND POSITIONING

Position your brand at the forefront of the sustainable city marketplace and raise your profile across the UK's urban landscapes.

ONGOING ENGAGEMENT

Secure opportunities to become involved with a growing network of leading organisations from within the public, private, third and academic sectors.

stand out from the crowd

OUR SPONSORSHIP PACKAGES

TAKE PART IN CREATING SUSTAINABLE CITIES 2017

We are keeping the sponsorship opportunities for Creating Sustainable Cities 2017 incredibly simple, with each Sponsorship Package designed to help maximise your brand exposure and demonstrate your organisation as a leader in the sustainable city marketplace.

In addition all sponsors receive:

- Exposure to key decision-makers and representatives from organisations within the public, private, third and academic sectors.
- Marketing space within the Conference venue, together with brand feature on the associated website for 12 months.
- An article in the Creating Sustainable Cities Journal, which is distributed to all 353 local authorities in England and a feature in the Conference Programme.

Exposure to Conference Marketing from:

Imperial College
London

forum for
the future

CLIMATE
ACTION

Julie's Bicycle
SUSTAINING CREATIVITY

University of
Portsmouth

Ashden
Sustainable solutions. better lives

HEADLINE SPONSORSHIP

£ NEGOTIABLE

The 'YOUR' company Headline Sponsorship package provides you with unlimited branding across the event - maximising your brand exposure. You will receive prominent branding on all marketing material, a chance to exhibit your company in highly visible areas during the event, a keynote opening or closing speech and we would work closely with you to develop other brand opportunities both prior to, during and after the Conference.

GOLD SPONSOR

£3,500

Lead sponsor in the Conference venue, with prominent branding on all marketing material, speakers stage and dedicated space to promote your brand in each session.

LANYARD SPONSOR

£1,500

Your brand will be on every attendees lanyard, a highly visible presence across the Conference, representing incredible value for money and return on investment.

SESSION SPONSOR

£1,500

Choose a session to sponsor, for example 'YOUR' company presents 'Sustainable Energy' at Creating Sustainable Cities 2017. A great opportunity for brand exposure.

COFFEE/LUNCH SPONSOR

£1,500

You will have your company brand associated with both the coffee and lunch at the event. A great outreach opportunity to all attendees throughout the event.

To discuss our Sponsorship Packages further please contact:
chrislivemore@ibexearth.com | 07714 811608

THEMES FOR 2017

OUR SIX FOCUS AREAS

In order to cover a wide range and diverse selection of topics, Creating Sustainable Cities 2017 has been split into six distinct sessions:

The Future of Energy across the UK's Urban Landscapes:

The session explores what city decision-makers and key stakeholders must consider when looking at the future of energy across an urban landscape.

Engaging with a Sustainable City:

How do you engage with the key city-decision makers, stakeholders and citizens? This session looks at some excellent examples of projects and initiatives.

Addressing the issue of Plastic Pollution:

We are delighted that Emily Penn will join us and examine the role that cities can play in helping to address one of our planet's most pressing environmental challenges.

Driving Innovation in Cities:

This afternoon session looks at how sustainable solutions to transport can result in a reduction in carbon and air pollutants and improve public health.

Why we must 'Green' our Urban Environments:

One of the most popular sessions from the 2016 Conference is back and will deliver a series of engaging talks that look at the many benefits of greener cities.

Financing Sustainable Cities:

The final session will look at some of the upcoming opportunities to help cities finance the work that will help them create more sustainable urban environments.

VENUE: EUROPE HOUSE

32 SMITH SQUARE, WESTMINSTER, LONDON



Europe House, Westminster has been confirmed as the venue for Creating Sustainable Cities 2017. It is located a short walk from Westminster tube station and provides excellent and easy access for the target audience to attend.

The venue has capacity for up to 120 people, with areas for refreshments, marketing displays and networking sessions.

You can view additional details about Europe House [here](#) - it is a fantastic venue and ideally suited to be the 2017 home for the Creating Sustainable Cities Conference.



IBEX EARTH

A not for profit sustainability and CSR consultancy providing an award winning advisory and project management service.

112 St Martin's Lane
London
WCN2 4BD

contact email:
chrislivemore@ibexearth.com